



# WEST BERGHOLT CRICKET CLUB

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SPONSORSHIP BROCHURE 2022

# Why sponsor West Bergholt Cricket Club?

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West Bergholt Cricket Club is over 200 years old and one of the oldest cricket clubs in Essex.

We are a club that prides itself on our local roots, and one of our strategic goals is to help make the local community a better place. We invite you to join us in this quest.

Boasting x2 Saturday senior teams and x2 Sunday senior teams, competing in the Two Counties and North Essex Cricket Leagues, West Bergholt Cricket Club has a strong contingent of senior members.

The club also has a thriving junior section, with over 200 children from U9 to U17 taking part in regular training and fixtures throughout the summer months.

We are also an All Stars and Dynamo's club, part of the national ECB directive, which aims to encourage new youngsters into the game.







## The benefits to you of being a club sponsor

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- Promote your business to all players, opposition, friends & family visitors to our club including parents of our 200 strong junior section.
- Regular exposure on our website and social media accounts. We can even share with you how many active links are passed through to your website.
- Help contribute to and support the development of cricket in the local community.

## What your sponsorship would mean to us

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- Increased revenue to improve our club facilities on and off the field for members, visitors and the wider community.
- Help us to encourage new youngsters into the game and promote cricket development.
- A valued partnership with a local company.

	<b>Bronze</b> £100	<b>Silver</b> £200	<b>Gold</b> £500	<b>Platinum</b> £750
Full page advert in club handbook	Yes	Yes	Yes	Yes
Logo & link on WBCC website	Yes	Yes	Yes	Yes
Social membership for x2		Yes	Yes	Yes
Logo on all correspondence		Yes	Yes	Yes
Advertising board at ground			Yes	Yes
2x Annual dinner tickets			Yes	Yes
Shirt sponsorship (with printed logo)				Either
Annual Cricket Festival sponsorship				Either

## Sponsorship opportunities

Summary of options



# Bronze Level Sponsorship

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For £100 per season

- A dedicated one page advert in our annual club handbook which is given to all players and friends/families of the club.
- Your logo will be displayed on our club website together with a description of your business services and a link to your own website. This will be displayed for 12 months.





# Silver Level Sponsorship

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For £200 per season

- All Bronze level sponsorship benefits, plus
- Social club membership for x2 business colleagues
- Your company logo on all club communications

# Gold Level Sponsorship

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For £500 per season

- All Bronze & Silver level sponsorship benefits, plus
- Advertisement board – your logo/branding will be printed on an advertisement board that will be displayed at our home ground.
- x2 free tickets to our annual End of Season Dinner & Player Awards Night





# Platinum Level Sponsorship

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For £750 per season (SOLD OUT 2022)

- All Bronze, Silver & Gold level sponsorship benefits, plus one of the following:
- Option 1 - Club shirt sponsorship (with printed logo)
- Option 2 - Annual Cricket Festival sponsorship



# Other sponsorship opportunities

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In addition to our package deals, we also have individual items available. This includes, but is not limited to:

- Youth Cricket Festival sponsorship (£500 for 2022)
- Stumps sponsorship (£500 for 2022)
- Match ball sponsorship (£25 per match in 2022)

Please speak to us for more detail.



If you would like to purchase any of our sponsorship packages please contact

Joe Smith, WBCC Co-Chairman – 07305 490 513  
Ed Hance, WBCC Joint Club Secretary – 07795 593 209

We thank you for supporting our local cricket club and the local community.

